

YOUR SUPPORT CHANGES LIVES.



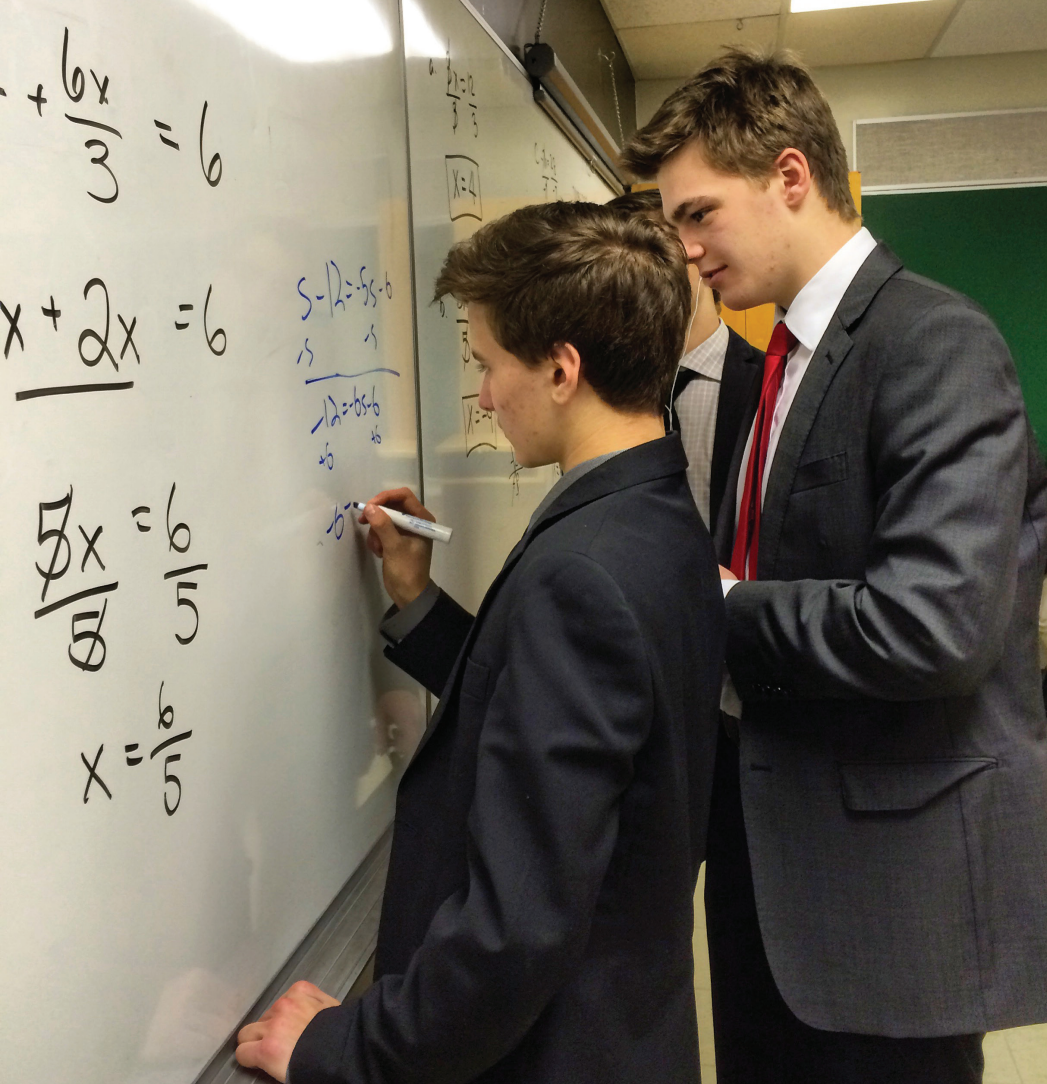
IGNATIAN CHALLENGE AWARD

# TRIBUTE DINNER

*Mr. Paul Soubry '80*

NOVEMBER 7, 2023

RBC CONVENTION CENTRE WINNIPEG



Your sponsorship and support of the Tribute Dinner provides  
*the gift of an education that lasts a lifetime.*

The bursary fund is an essential aspect of a Jesuit education ensuring accessibility to all qualified applicants. Over the past five years we have dramatically increased the amount of bursary funds awarded by 87% due to the demand of students requiring financial assistance.

Your support of the annual Tribute Dinner is essential for us to meet our challenge of not turning away any qualified student for financial reasons.



*I have laughed, cried, adapted, grown and above all, learned in my four years at St. Paul's, thanks to the bursary I have received. The honour to be educated in this community of Men for Others, in a community with a mission and vision rooted in Ignatian spirituality allowed me to be disciplined, loving, religious and committed to justice. Thank you to the alumni, parents, faculty and friends who contributed to the bursary fund that allowed me to have a chance to be at St. Paul's High School. I would not trade my experience at this school for anything else.*

—Bursary Recipient, Class of 2023





*Mr. Paul Soubry '80*

St. Paul's High School is pleased to recognize **Mr. Paul Soubry '80** as the 2023 Ignatian Challenge Award recipient for this year's Tribute Dinner.

"The Ignatian Challenge Award recognizes individuals who embrace the ideals of St. Ignatius of Loyola and through their leadership and commitment to service, are examples for our students to become men for others," states Kevin Booth '78, President of St. Paul's High School. "We are thrilled to honour Paul Soubry's leadership and commitment to our community, as he exemplifies the ideals of a Jesuit education."

Paul Soubry graduated from St. Paul's High School in 1980, holds a Bachelor of Commerce degree from the University of Manitoba and attended the Executive Development Program at Harvard Business School.

Paul joined New Flyer Industries as President and Chief Executive Officer in January 2009, leading the company through a series of transformations and acquisitions that have led to become NFI Group Inc. a leader in the global bus and motor coach industry. Today, NFI employs approximately 8,000 people across nine countries and is leading the evolution to global zero-emission mobility. Prior to joining NFI, Paul worked at StandardAero for 24 years where he rose through the company eventually becoming President and CEO.

Paul is a member of the Institute of Corporate Directors and a graduate of the ICD-Rotman Directors Education Program (ICD.D). Paul currently sits on the Board of Directors of NFI Group, The Winnipeg Jets Hockey Club/True North Sports and Entertainment, and The Wawanesa Mutual Insurance Company. He previously sat on the Board of St. Paul's High School, Big Brothers of Winnipeg, the Mondetta Clothing Company, Economic Development Winnipeg, and The Winnipeg Airport Authority.

In 1992, Paul co-founded the Mondetta Charity Classic one of Manitoba's leading charity golf events raising money over 24 years for local and international children's charities. Paul also co-chaired the St. Paul's High School capital campaign that resulted in the construction of the Paul Albrechtsen Multiplex and recently chaired the Front and Centre capital campaign for the University of Manitoba raising \$626 million.

Paul speaks regularly on business, leadership, innovation and technology, and community involvement and has been active in United Way of Winnipeg campaigns. Paul was recognized as one of Canada's Top 40 under 40 in 2003, inducted into the Canadian Manufacturers and Exporters Hall of Fame in 2014, and has received a number of awards and recognitions including: the Canadian Chartered Professional in Human Resources Patron of the Year Award in 2016, Canada's CEO of the Year by the Financial Post in 2016, the University of Manitoba's 2018 Distinguished Alumni Award, the Canadian Council for the Advancement of Education Distinguished Service Award in 2020, an Honorary Doctor of Laws Degree from the University of Manitoba in 2022 and the Lifetime Achievement Award from the Transportation Diversity Council/Massachusetts Institute of Technology in 2023.

Today, Paul lives and works in Winnipeg and has been married to Christine (nee MacInnes – SMA '87) for 29 years and they have two children, Paul Soubry III '13 and Madeline Soubry (SMA '15).

## *Your opportunity to change a life...*

Your support gives deserving students access to an education aimed at academic excellence and growth of the whole person, preparing young men for university and subsequent leadership in the community.

All young men deserve the opportunity to become lifelong learners who are intellectually competent, open to growth, loving, religious and committed to doing justice.

## *Sponsorship Benefits:*

- Exposure to approximately 800 event attendees
- Acknowledgment in the St. Paul's Annual Giving Report that is mailed and viewed online by more than 7,000 people
- Exposure and marketing opportunity to the St. Paul's High School community including alumni, parents and friends
- Priority seating at the event
- Recognition on the St. Paul's website

## *There are four sponsorship levels available:*

|   | <i>Ignatian</i> | <i>Maroon &amp; White</i>   |  | <i>Magis</i>   | <i>Presenting Sponsor</i>             |
|---|-----------------|---|--|--|---------------------------------------|
| Seating (tables seat 10)  | 10              | 10 Premium  |  | 10 Premium   | 20 VIP                                |
| Passes to the VIP reception                                     | 2               | 4   |  | 6  | 10                                    |
| Table service   |                 | Premium wine  |  | Premium wine   | Premium wine and champagne            |
| Recognition at the event, in the program and in the event media | Yes             | Enhanced  |  | Premium  | Premium                               |
| Emcee recognition at sponsorship level                          |                 |   |  | Yes  | Yes                                   |
| Special benefits  |                 | Provides sponsorship for one Maroon & White student to attend the event |  | Provides sponsorship for two Maroon & White students to attend the event | Co-presentation of the Ignatian Award |
|   | \$3,500         | \$5,000   |  | \$10,000*  | \$25,000                              |

\*Magis support is equivalent to one year of tuition for a student.

# Ignatian Challenge Award Recipients

|      |   |      |  |
|------|---|------|--|
| 1994 | Dr. Arthur Mauro                          | 2009 | Dr. Emőke Szathmáry  |
| 1995 | Mr. Paul Albrechtsen                      | 2010 | Dr. Peter MacDonald '76  |
| 1996 | Dr. Michael Phelps '63                    | 2011 | His Excellency<br>Gary Doer '66  |
| 1997 | Mr. & Mrs. Kevin &<br>Els Kavanagh        | 2012 | Mr. and Mrs. Paul &<br>Carol Hill  |
| 1998 | Mr. Gregg Hanson '69                      | 2013 | Mr. Michael Guertin '76  |
| 1999 | Rev. Joseph Driscoll, S.J.                | 2014 | Mr. Larry Franz  |
| 2000 | Dr. Angus Reid '65                        | 2015 | Sr. Lesley Sacouman, SNJM  |
| 2001 | Mr. and Mrs. Richard & Kathryn<br>Bracken | 2016 | Mr. Mitch Bourbonniere '81   |
| 2002 | Mr. Joseph Stangl                         | 2017 | Mr. Stephen '68 and<br>Mrs. Ruth Chipman                                       |
| 2003 | Dr. William (Bill) Norrie                 | 2018 | Sister Bernadette O'Reilly<br>and Mr. Phil Chiappetta '75<br>(Rossbrook House) |
| 2004 | Mr. Robert Puchniak '65                   | 2019 | Ms. Anne and Mr. Paul '81 Mahon  |
| 2005 | Mr. and Mrs. Gary & Janice<br>Filmon      | 2022 | Mrs. Nancy and Mr. Carmine '76<br>Militano                                     |
| 2006 | Mr. Robert Chipman '44                    |      |  |
| 2007 | Mr. James Tennant '66                     |      |  |
| 2008 | Mr. Hubert Kleysen                        |      |  |



IGNATIAN CHALLENGE AWARD

## TRIBUTE DINNER

*Mr. Paul Soubry '80*

Please complete and return this form by mail or email:  
Kerri Moore, Head of Advancement & Special Projects  
(204) 831-2325 • [kjmoore@stpauls.mb.ca](mailto:kjmoore@stpauls.mb.ca)  
2200 Grant Ave, Winnipeg, MB, R3P 0P8

NameClass

Company

Address

City, ProvincePostal Code

Email (required)

Phone

| Ticket      | Ignatian                 | Maroon &<br>White        | Magis                    |
|-------------|--------------------------|--------------------------|--------------------------|
| \$225       | \$3,500                  | \$5,000                  | \$10,000                 |
| ___ tickets | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

I would like to make a contribution  
to the St. Paul's Bursary Fund \$

Total \$

### Payment Options

☐ **Credit Card**

☐Master Card ☐Visa

Name on Card

Credit Card NumberExpiryCVV

For receipt purposes, please indicate the type of purchase:  
(Note: Businesses will receive an invoice)

☐Personal ☐Business

☐ **Cheque** Please make cheque payable to *St. Paul's High School*

**This is a ticketless event.**  
Receipts will be mailed following the event.

Please contact Kerri Moore at (204) 831-2325 or  
[kjmoore@stpauls.mb.ca](mailto:kjmoore@stpauls.mb.ca) with the names of your table guests  
as well as any dietary restrictions or allergies  
by Thursday, November 2<sup>nd</sup>.

*Thank you for your support.*

**YOUR SUPPORT CHANGES LIVES.**





Students at St. Paul's High School *inspire those around them to be people for others and graduate to achieve great things.*

97% of our graduates continue on to post-secondary education

75% of our students participate in extra-curricular activities

Students contribute 12,000 hours of service in the community each year

1 in 5 students receives some form of financial aid

Over \$600,000 in tuition assistance was awarded in the 2022-23 school year





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